

Locust Grove Area Chamber Meeting
July 8, 2015
Minutes

Call to Order by: Jerry Yates

Pledge: Season Stillion

Prayer: Marsha Evans

Installation of officers and board members

Officers and board members were installed and the oath administered by Locust Grove Mayor Steve Perry. A letter of thanks to Wayne Perego for his five+ years as Chamber president was presented by Marsha Evans.

Minutes approved: 1st _____ 2nd Roxann Yates

Financials approved: 1st Debby Perry 2nd Shaun Perkins

Old Business:

1. Analyze the Chamber's:

S Strength

W Weakness

O Opportunity

T Threat

Secretary will send out emails requesting that members list what they consider to be the Chamber's strengths, weaknesses, opportunities and threats. Those will then be sent to the secretary for compilation and the Board will discuss the results.

2. Discuss the Chamber's banquet.

It was decided to table the banquet until after the SWOT analysis has been done.

3. Your bylaws committee is working hard on revamping the Chamber's bylaws. We hope to have something for the Board to review within a month.

4. Reminder to use the cardboard recycling bin that's on the east edge of Clay's Car Corral. The Chamber gets a small percentage once a year from that. Interest was expressed in being about to recycle other things.

New Business:

1. We voted to change our monthly meeting time to 4:30p.m. on the second Wednesday of each month. The Community Building is already being used during that time, so a request will be made at July's Town Council meeting to allow us to use the large room at Locust Grove's Town Hall.
2. Vicky Herr, Roxann Yates, Jennifer Henson and Deb Perry volunteered to be the committee in charge of the Christmas parade.
3. Jerry Yates and Marsha Evans are the committee looking at Christmas lights and decorations.
4. Wayne Perego will set up ribbon cuttings.
5. The seven concrete flower pots on the main business block of downtown are the result of an earlier Chamber idea. Five of the pots have nothing but trash in them. Two have been planted by the adjacent stores. Shaun Perkins, Betty Perkins and Theresa Mennecke volunteered to plant and care for flowers in the five pots. The Chamber approved \$100 for flowers. Marsha Evans volunteered dirt for the pots.

Membership Drive:

Ideas for gaining new members included personal invitations, setting goals which can encourage membership, challenge members to a contest to see how many each can sign up and see what the SWOT analysis shows.

Upcoming Activities:

August 5 – donuts for teachers on their first day back in their rooms getting ready for the start of school; Theresa Mennecke and Roxann Yates will do this.

October 31 – City-wide Halloween; Friends of the Library chairpersons

December 5 – Christmas parade

Ribbon cuttings - New stores that might want a ribbon cutting are: Vapor Shop; Avon; Graphiteez; Horsefeathers; Ray Teigen's

Other –

Discussed the need for trashcans downtown. An offer was made for the Boys and Girls Club to paint any trashcans.

Discussed plaques or window signs designating that the business is a member of the Chamber. Those could be given to the new business at their ribbon cutting.

A SWOT item might be to come up with a logo. Work on the logo for next month.

Roxann Yates will take minutes at the August 12th meeting.

Next meeting August 12, 2015 at 4:30p.m. (time) at

_____.

Meeting adjourned 1st Jeff Kerr 2nd Roxann Yates