

# **Locust Grove Area Chamber Meeting**

January 21, 2020

8:00a.m.

Wonder City Coffee

**Call to Order by:** Adele Collette

## **Officers:**

**President – Adele Collette**

**Vice-President – Shaun Perkins**

**Treasurer – Jennifer Henson**

**Secretary – Marsha Evans**

## **Board:**

**Chairperson – Jennifer Henson**

**Class of 2019 – Jeff Kerr & Sandy Burford**

**Class of 2020 – Jerry Yates & Bo Collette**

**Class of 2020 – Adele Collette & Amanda Chappelle**

## **Mission & Vision:**

### Section 1. Mission statement.

The Chamber's goal is to advance the economic, civic, educational, and cultural growth of Locust Grove and the surrounding area.

### Section 2. Vision statement.

The Chamber will enhance the quality of life in the community and foster continuous improvement of the Locust Grove area as a place in which to conduct business and enjoy life.

## **Upcoming Events:**

### **April**

21 LG Chamber meeting **noon** Wilma Cowan Building

### **May**

9 Founders Day

### **July**

21 LG Chamber meeting **8:00a.m.** Place TBA.

### **September**

TBA Circus

### **October**

20 LG Chamber meeting **noon** Wilma Cowan Building

### **December**

8 Christmas parade

No meetings in December.

## **Business:**

### Founder's Day May 9

- Hugh Callery brought a proposal that the all school reunion be scheduled for Founder's Day. It was considered to be a great idea. Those involved in the reunion will do what is needed for this. The Chamber will include it on their list of what is going on around town.
- It was mentioned that inflatables were a big hit at a previous Founder's Day. The Chamber's insurance won't allow us to be responsible for inflatables, but other groups can have them if they have insurance coverage. Perhaps the Exciting Southeast Baptist Church would be willing to do it again or Joe's Fun Spot as an advertisement.

### NTC speaker Megan Edwards

Megan helped us brainstorm ideas.

- Have speakers for our meetings: mayor, county commissioners, etc.
- See if businesses would be willing to sponsor different things, such as the Christmas parade, awards banquet, teacher appreciation breakfast. Have them sign up at the end of the year for the upcoming year so they can figure it in their advertising budgets. Megan gave us a copy of the sponsorship document from Collinsville.
- Dues could be based on the number of employees in a company
- Collinsville did a history tour. They picked a decade (like the '50s), charged \$10 and walked around town talking about what businesses were in place during that decade.
- “Constant Contact” is free to chambers.
- There is a Facebook group called “Chamber of Commerce Executives” that could be helpful.
- The awards banquet serves as a fundraiser and a way to give back. There can be dinner, a speaker, FFA or other kids service, a dessert or a silent auction and awards. Cost suggested was \$35/person or a table of eight for \$250. Awards: making a substantial investment in the town, service to the community, member of the year, business of the year.

### Misc.

The remaining pole decorations and the Chamber's Christmas trees will be coming down shortly.

Local businesses will be visited by members in the next few months to encourage membership and involvement in the Chamber and to get ideas for how the Chamber might help our businesses and town.

The next Chamber meeting will be ***April 21 at noon*** at the Wilma Cowan Building 114 E Main. Feel free to bring your lunch!